

# kps. BULLETIN

JANUARY - MARCH 1st Quarter 2022



CORPORATE



HUMAN CAPITAL



SUSTAINABILITY



LIFE BALANCE

Corporate



**Monday, 28 February 2022;** Setia City Convention Centre. The new brand identity resonates with the Group's aspiration for stronger strategic positioning. A reflection of a high-performance culture, shaping KPS into a progressive, dynamic, and resilient investment holding company. KPS' Managing Director/Group Chief Executive Officer, Ahmad Fariz Hassan, said: "While our business has transformed dramatically over the past few years, it became clear that the perception of the Group has not evolved at the same pace, creating a dissonance between the brand identity and the intended brand equity. The new logo exudes qualities such as trust, progressiveness, dynamism, and resilience, better matching how we look to our vision, missions, and values. The rebranding marks a new KPS both inside the Group and out, with its business strategy focused on sustainable growth and high-performance culture. KPS' core values of Pride, Respect, Integrity, Discipline and Extra-Mile, will power the Group's business aspiration forward."



## 1<sup>ST</sup> TOWNHALL 2022

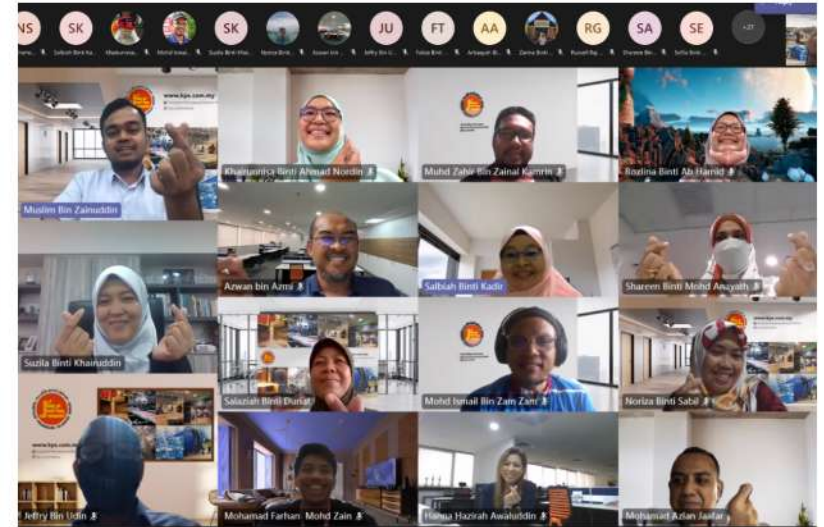


**Tuesday, 26 January 2022;** The Human Resource Development Department organised the first Town Hall in 2022 at Acasia Room 2 & 3, Level 17. It was attended by 65 KPS staff. En Ahmad Fariz Hassan, Managing Director / Group Chief Executive Officer presented the results of Corporate Key Initiatives ("CKIs") & Key Performance Indicators ("KPIs"). The townhall was followed by a "Majlis Doa Selamat & Kesyukuran" in conjunction with the beginning of the new year 2022.

## STAFF APPRECIATION CEREMONY



**Friday, 21 January 2022;** The Human Resource Development Department organised Staff Appreciation Ceremony and lunch for Ernie Idayu Binti Mohd Kamal of Internal Audit Department who would end her service at KPS. The Company wished her the best in pursuing their future interests.



**Monday, 21 February 2022;** The Human Resource Development Department organised Staff Appreciation Ceremony and lunch for Khairunnisa Ahmad Nordin of Legal Department and Wan Asmanizan Wan Ahmad Najib of Investor Relations, Sustainability & Communications who would end their service at KPS. The Company wished both of them the best in pursuing their future interests.

## INSURANCE BRIEFING



**Thursday, 10 February 2022;** PNSB Insurance Brokers Sdn Bhd (PNSB) and AIA Public Takaful (AIA) held a briefing session on the benefits of hospitalization and surgery (Hospitalization & Surgical (GHS)) for the year 2022.

## KPS BACK TO SCHOOL



**Monday, 21 February 2020;** Puan Suzila Khairuddin handed over cash cheque to the non-managerial staff for the purchase of school supplies for their children. 35 students benefited from this initiative.



**Thursday, 24 February 2022;** KPS contributed school supplies worth RM59,150 through its Back to School Programme 2022, benefiting 477 students of Sekolah Rendah Agama Padang Jawa who were affected by severe floods in December 2021.

## POST NEW LOGO LAUNCH - NEW CORPORATE IDENTITY



**Tuesday, 1 March 2022;** The Investor Relations, Sustainability & Communications Department organised the post logo launch event at the KPS office to celebrate the success of the new logo launch. En Ahmad Fariz Hassan, Puan Suzila Khairuddin and En Azlan Abdul Jalil handed over the corporate identity booklets to all the heads of departments to mark the next phase of our journey to aspire higher, and advance to meet ever-changing stakeholder expectations. This was followed by a staff sharing session on their journey with KPS in achieving a high-performance culture.



Staff sharing their journey with KPS

## 2<sup>ND</sup> TOWNHALL 2022



Wednesday, 9 March 2022; MD/GCEO, En Ahmad Fariz Hassan, presented the approved 2021 Performance Bonus & 2022 Performance Increment to all staff. He thanked all the staff for their contributions and commitments in 2021. The most improved awards were evaluated based on the quantum of improvement in performance. Fariz reminded the staff to continue with their efforts, dedications and commitments for the betterment and success of the Company in 2022.



### SERVICE AWARD 2022



**A. Rahman Hamdani**  
25 years



**Azwan Azmi**  
25 years



**Norhaniesa Hasan**  
15 years



**Muslim Zainudin**  
10 years

### PERFORMANCE MANAGEMENT AWARD



**Syamimi Ab Manaf**  
Highest 360 Score



**Muhamad Hafidz Abdul Jamal**  
Improved staff



**Zulkifli Hasim**  
Improved Staff

### Life Balance

## KPS STRAVA CHALLENGE



Wednesday, 23 March 2022; KPS Strava Challenge is a Sports Club initiative to develop staff fitness and health levels through running, walking and cycling events. Team Extra Mile retained the championship for two consecutive years.



## BREAKFAST WITH MD/GCEO GROUP 1

Monday 28 March 2022; The Human Resource Development Department organised the first breakfast session with the MD/GCEO, as a platform for the employees to voice their views, suggestions and concerns directly to the top management. The program is aimed to promote trust and employee retention by fostering stronger teamwork via improvement in the work environment.

